

BLUEPRINT THE CASE FOR DOING THINGS RIGHT

FIRST TIME

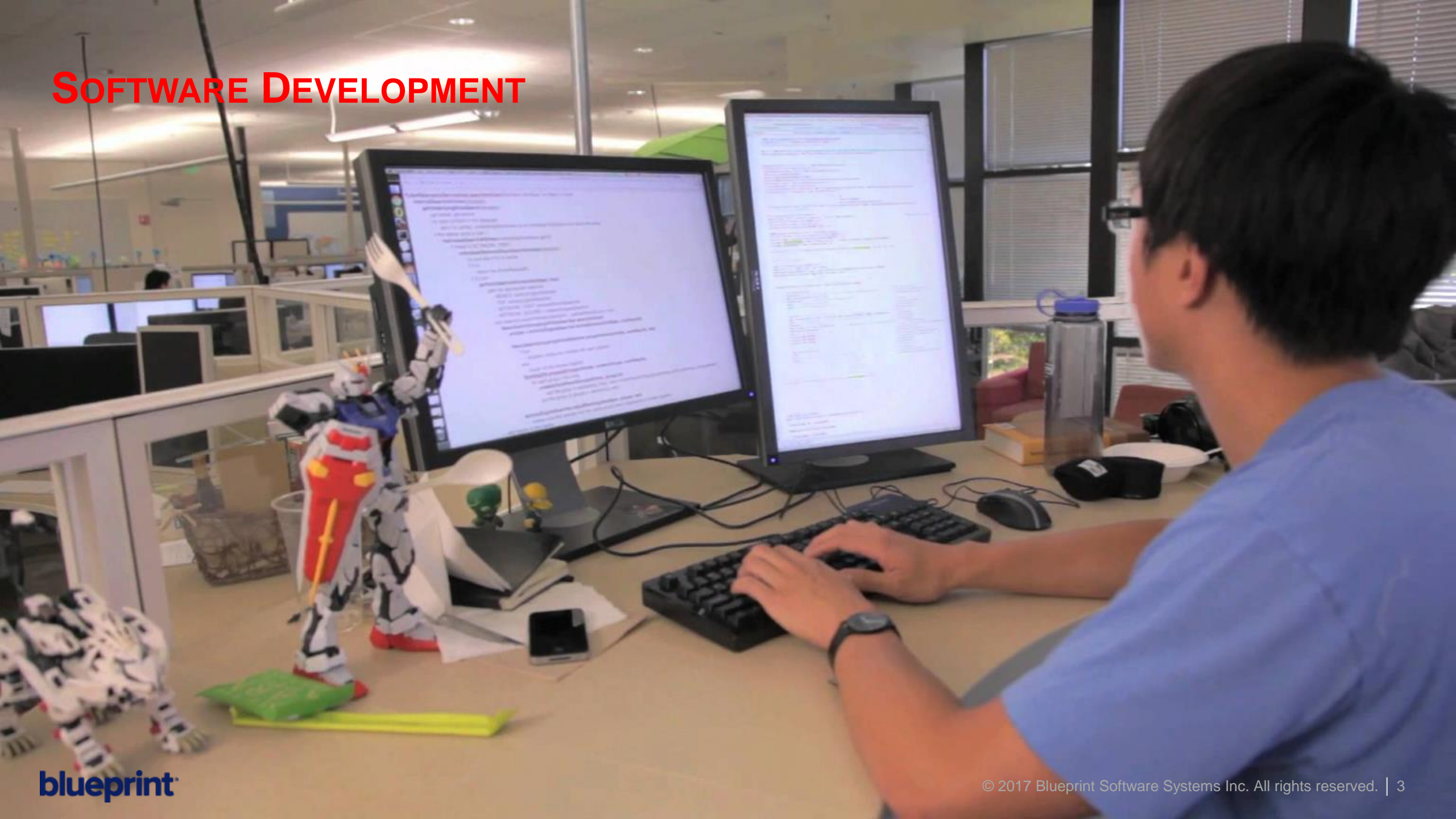
26th June 17

Munich

BUSINESS



SOFTWARE DEVELOPMENT



THE RESULT

THERE WERE ELEVEN
WAYS TO INTERPRET
THE VAGUE ASSIGN-
MENT YOU GAVE ME
BY VOICEMAIL.



Dilbert.com DilbertCartoonist@gmail.com

GIVEN THE RISKS
OF CHOOSING WRONG,
AND MY ENGINEERING
OATH TO DO NO HARM,
IT WAS MY ETHICAL
DUTY TO DO NOTHING.



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YOU
COULD
HAVE
ASKED
FOR
CLARIFI-
CATION.



SOUNDS
RISKY.



WHAT ARE THE ROLES OF DEV AND OPS

- Dev

- Create Change
- Add or Modify Features

- Ops

- Create Stability
- Create or Enhance Services

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 - **Create Change**
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That's a problem

THE PROBLEM

- Disconnect between the Groups
- Results in Conflict & Inefficiencies

- Devs don't Deploy Consistent Software
- Ops are Motivated to Resist Change

- Development Process is Agile
- Operations Process is Static

And Often We Are Missing The Point Of It All

...

OPEN

We are all here to **ENABLE** business

24 HOURS

So What Is All This Change?



CHANGE

- Is **Required** For Business
- Does Not Mean Outages
- Should Be Embraced **Not** Feared



Change Shouldn't Mean Firefighting

A vibrant rainbow arches across a blue sky filled with scattered white clouds. The rainbow's colors are bright and distinct, transitioning from purple on the left to red on the right. The sky is a deep, clear blue, and the clouds are soft and white, adding texture to the background.

Welcome To Blueprint

CULTURE FIRST

- Engage Early, Engage Often
- Be Open
- Stop Finger Pointing
- Eradicate “Last-Mile Syndrome”
- Talk Is Cheap – (engage)
- Ask Questions
- Involve Each Other in Core Processes and Decisions
- Don’t Say “No”

A photograph showing the demolition of several large, cylindrical concrete silos. A massive plume of dust and debris is being released from the base of one of the silos. In the foreground, there are white portable buildings, a green dumpster, and a fenced-off area. The sky is clear and blue.

Demolish Silos

AUTOMATE



- Machines are really good at doing the same task over and over
- Consistent and Known State
- Fast and Efficient
- 5Mins/Day = 2.6 Days/Year
- Easy Maths

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METRICS/ANALYTICS

- Capture, Learn, Improve
- Assists in:
 - Capability Planning
 - Trend Analysis
 - Fault Finding
- Simple with the proper tools
- Valuable

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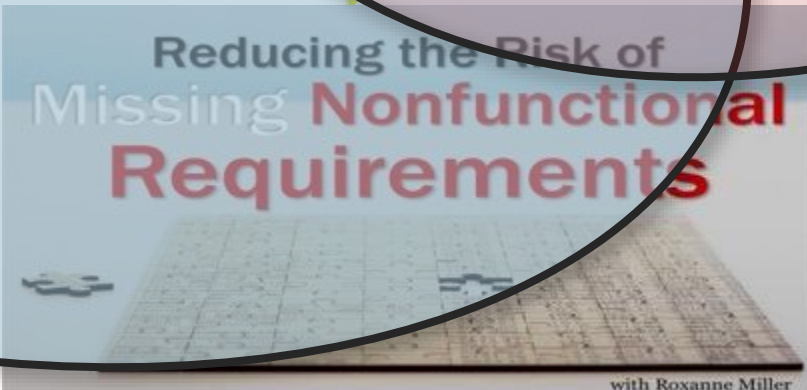
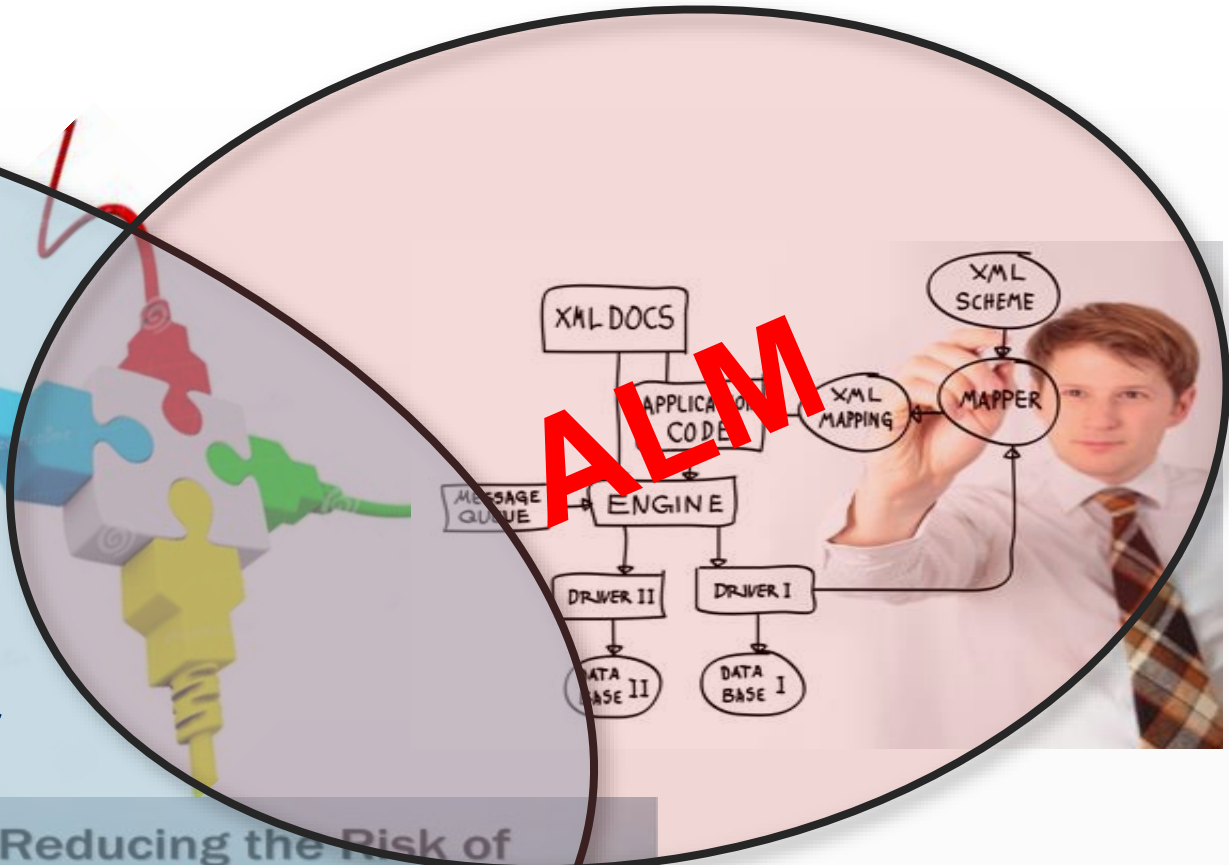
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WHAT DO WE BRING TOGETHER



Blueprint Enterprise

For organizations with mixed SDLC processes

blueprint®

For organizations with traditional SDLC processes

storyteller

For organizations with Agile SDLC processes



Centralized
Repository



Review &
Approval



Traceability &
Impact Analysis



Cross-Company
Collaboration



Reuse



Enterprise
Administration

ANALYTICS

PREPACKAGED REQUIREMENTS CONTENT

TEST MANAGEMENT

INTEGRATIONS & BLUEDOCS

BLUEPRINT: THE LEADER IN BUSINESS/IT ALIGNMENT

180,000+
Users define their Business Applications using Blueprint


280
Global Enterprises Use Blueprint for IT Projects


80%
Year-Over-Year Growth

70+
Fortune 100 Companies Accelerate Project Delivery with Blueprint


10+
Years Helping Enterprise IT Organizations with Project Delivery

20+
Strategic Partners Across the Globe



GENERAL QUESTIONS

- Is your organization on a similar journey?
- What are the biggest challenges that stand in the way?
- Agile is a key enabler: Where are you on your agile transformation journey?
- What is the most manual element of your SDLC?